

WHAT IS CLAIMED IS:-

1. A printer cartridge for an inkjet printer including:

printing fluid storage;

a pagewidth printhead in fluid communication with the printing fluid storage; and

5 a first electrical connector in electrical communication with said printhead and disposed adjacent a first end of the pagewidth printhead for mating with a first corresponding connector of the inkjet printer.

2. A printer cartridge according to claim 1 further including a second electrical connector disposed

10 adjacent a second end of the pagewidth printhead for mating with a second corresponding connector of the inkjet printer.

- 3.. A printer cartridge according to claim 1, wherein the printing fluid storage, pagewidth printhead and first and second electrical connectors are attached to a body of the printer cartridge.

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4. A printer cartridge for an inkjet printer including:

an elongate body adapted to be received within the inkjet printer and including printing fluid storage;

20 a pagewidth printhead attached to the body and in fluid communication with the printing fluid storage; and

first and second electrical connectors in electrical communication with said printhead, said first and second connectors attached to the elongate body and disposed adjacent opposite ends of the pagewidth printhead for mating with corresponding first and second electrical connectors of the inkjet printer.

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